

# Esperanza

**Performing Arts Association, Inc.**

501(c)(3) Non-Profit Corporation  
Federal Tax ID #33-0887575

## For Immediate Release

### CONTACT

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## Esperanza Winter Percussion Ensemble Inactive for 2005

**DATE:** September 22, 2004

San Diego, CA:

The Esperanza Performing Arts Association has decided that it will not produce a 2005 program for the Esperanza Winter Percussion Ensemble. The choice to go inactive for 2005 was the result of many considerations. The development of the percussion program in its entirety was central to this decision.

“Since we began The Esperanza Organization it has been our primary goal to establish a whole performing arts program which includes winter percussion,” says Alan Cox, Director of The Esperanza Organization. “In 2004, we took advantage of WGI Championships in San Diego by producing a winter percussion ensemble. It was very practical for us to produce the line last year with championships here in San Diego. In 2005, we don’t have that same opportunity. We will revisit the winter line next year to see if it is a viable option for Esperanza,” Cox said.

“We really needed to consider the whole program and the impact of winter percussion. We know that great products take time,” says John Mapes, Esperanza Percussion Director. “We would rather have one solid production so our focus will be on the drum corps percussion in 2005. We are focusing on what is best for the whole organization and the members,” says Mapes.

Esperanza serves over 200 members with Esperanza de Luz Winterguards, Esperanza Drum and Bugle Corps and the San Diego Brass Ensemble. “The ultimate goals of the organization will include a winter percussion ensemble so we will review the environment and activity again in the future to decide if it is feasible. The Esperanza Organization will produce a winter line again it is just a matter of when,” says Alan Cox.

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### **ESPERANZA AT PETCO PARK**

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Since 1996, The Esperanza Organization has been dedicated to the growth and support of performing arts and pageantry for the youth of San Diego County. The Esperanza Organization manages five performing ensembles including the San Diego Brass Ensemble, Esperanza de Luz Open & World Winterguards, Esperanza Winter Percussion Ensemble and the Esperanza Drum & Bugle Corps.

Esperanza Performing Arts Association, Inc. is a member of the Winterguard Association of Southern California (WGASC), the Southern California Percussion Alliance (SCPA), Winterguard International (WGI) and Drum Corps International (DCI).

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